



2026/2027 SPONSORSHIP GUIDE

Dear Future Sponsor,

I am Alexandria Van Dyke, and I am honored to serve as the Executive Director of the Miss Black Georgia USA Pageant, the official state preliminary competition to the prestigious Miss Black USA Pageant. This year we have increased efforts to bring more scholarship, leadership, professional, educational, and career advancement opportunities to women of color across the state of Georgia.

The Miss Black USA Pageant System is more than just a competition – it's a prestigious platform that uplifts and empowers Black Women and Girls across the nation. It celebrates our brilliance, beauty, and boundless potential, while challenging outdated norms and redefining what leadership and excellence look like. Through this pageant organization, we are creating space for young women of color to grow, lead, and inspire future generations.

As we are preparing for the 2026/2027 competition season, we are reaching out to ask for your support. Producing an event and competition of this scale comes with many expenses – from stage build to contestant swag and goodies. **Your sponsorship can make a direct and lasting impact on the experience of our deserving contestants and state queens.**

By becoming an **official sponsor**, you can expect to receive:

- **Recognition** in the official state program book, seen by attendees, judges, pageant officials, state partners, and your brand's target audience.
- **Valuable brand exposure** to a wide and diverse audience, both at the various state events and through social media engagement.
- **A public show of support for Black Excellence**, women's empowerment, and community investment.

There is no contribution too big or too small – every contribution is valuable to our vision and purpose.

Thank you for considering this opportunity to invest in this empowering movement. Together, we can create lasting impact on our communities!

Yours in Crowning,

A handwritten signature in black ink that reads "Alex Van Dyke". The signature is written in a cursive, flowing style.

Alexandria "Alex" Van Dyke
Executive Director, Miss Black Georgia USA Pageants
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2026/2027 STATE SPONSOR BENEFITS

Grow your brand & following with “The Premiere Pageants for Women of Color”

All 2026/2027 Miss Black Georgia USA Pageant Sponsors can expect all, or a combination of the following benefits:

- Recognition as an official sponsor for the Miss Black GA USA Pageant
- Increase customer loyalty
- Opportunities for positive community partnership
- Increase consumer social responsibility
- Opportunities to increase brand awareness

2026/2027 STATE SPONSORSHIP TEIRS & ACTIVATIONS

PRESENTING SPONSOR | \$10, 000 | 3 AVAILABLE
3-5 Year Commitment

- Social media spotlight on the state pageant Facebook & Instagram accounts
- Brand placement on avandykeproductions.com
- Company recognition as the presenting sponsor for the state pageant
- Logo on the winners' competition awards (Up to 3)
- Logo on the cover of the state Pageant Magazine
- One, 2-page spread advertisement in the state pageant magazine
 - Options: Inside front covers or inside back covers
- Brand placement on the contestant T-shirts
- Brand placement on online ticket confirmation
- Brand placement in the sponsored event room
- Brand placement in the state queens' dressing room
- Logo on the contestant swag bags
- Reserved seating for 10 at all the events held during pageant weekend
- Recognition during the preliminary & final competitions
- Contribution listed in the state Pageant Magazine
- Logo on the lower thirds of the preliminary & final competition livestream
- Embroidered logo on the local contestant sashes for the state pageant
- Optional vendor booth

NAMING SPONSOR | \$7,500 | 5 AVAILABLE

3-5 Year Commitment

- Social media spotlight on the state pageant Facebook & Instagram accounts
- Brand placement on avandykeproductions.com
- Company recognition as a naming sponsor for the designated state pageant event
- One, full page advertisement in the pageant magazine
 - *Options: Inside front cover, inside back cover, or back cover (availability after presenting sponsor's ad placement choice)*
- Brand placement on the contestant T-shirts
- Brand placement in the sponsored contestants dressing room
- Logo on the preliminary competition awards
- Reserved seating for 5 at all the events held during pageant weekend
- Recognition during the preliminary competition at the state pageant
- Contribution listed in the state pageant magazine
- Optional vendor booth

AWARD SPONSOR | \$5,000 | 20 AVAILABLE

1-Year Commitment

- All the benefits list under the Platinum Level Sponsorship
- Exclusive rights to have one of the awards named after you or your company with name and/or logo on the physical award
- Social media spotlight on the state pageant Facebook & Instagram accounts
- Brand placement on avandykeproductions.com
- Recognition during the award presentation
- Contribution listed in the pageant magazine

MEAL SPONSOR | \$2,500 | 10 AVAILABLE

- All the benefits list under the Platinum Level Sponsorship
- Social media spotlight on the selected state pageant Facebook & Instagram accounts
- Logo on the table cards or present in some capacity for the sponsored meal
 - *(ex. Logo sticker on the meal boxes for lunch)*
- Logo on the event program
- Recognition during the final competition
- Contribution listed in the state pageant magazine
- Contribution announced during the event program

SILENT AUCTION ITEM DONATION | MINIMUM \$500 VALUE

1-Year Commitment

- All the benefits list under the Silver Level Sponsorship
- Logo printed on the bid form
- Contribution listed in the pageant magazine
- Contribution announced during the event program

RAFFLE PRIZE ITEM DONATION | MINIMUM \$200 VALUE

1-Year Commitment

- Contribution announced during the event program

PLATINUM SPONSOR | \$1,000
1-Year Commitment

- Company recognition as a platinum sponsor for the Miss Black Georgia USA Pageant
- One, full page advertisement in the pageant magazine
- Brand placement on avandykeproductions.com
- Social media spotlight on the state pageant Facebook & Instagram accounts
- Logo on the staff/volunteer, and VIP event badges
- Contribution listed in the state pageant magazine
- Reserved seating for five to the preliminary competitions & final competition night
 - *Not in addition to the seats allocated for Presenting and/or Naming Sponsors*
- Optional interview with contestants – up to two queens (state or local queens)
- Optional vendor booth

GOLD SPONSOR | \$750
1-Year Commitment

- Company recognition as a sponsor for the Miss Black Georgia USA Pageant
- One, full page advertisement in the pageant magazine
- Brand placement on avandykeproductions.com
- Social media spotlight on the selected state pageant Facebook & Instagram accounts
- Contribution listed in the state pageant magazine
- Reserved seating for three to the preliminary competitions & final competition night
 - *Not in addition to the seats allocated for Presenting and/or Naming Sponsors*
- Optional interview with contestants – up to two queens (state or local queens)
- Optional vendor booth

SILVER SPONSOR | \$500
1-Year Commitment

- Company recognition as a sponsor for the Miss Black Georgia USA Pageant
- One, half (1/2) page advertisement in the state pageant magazine
- Brand placement on avandykeproductions.com
- Social media spotlight on the state pageant Facebook & Instagram accounts
- Contribution listed in the state pageant magazine
- Reserved seating for three to the preliminary competitions & final competition night
 - *Not in addition to the seats allocated for Presenting and/or Naming Sponsors*

BRONZE SPONSOR | \$250
1-Year Commitment

- Company recognition as a sponsor for the Miss Black Georgia USA Pageant
- One, half (1/2) page advertisement in the state pageant magazine
- Brand placement on avandykeproductions.com
- Social media spotlight on the state pageant Facebook & Instagram accounts
- Contribution listed in the state pageant magazine
- Reserved seating for two to the preliminary competitions & final competition night

PRODUCT SPONSOR | \$150 DONATION PLUS

- Business provides 15-30 full-sized products for the state winners and outgoing Queens
 - Final number determined by the state pageant for sponsorship
- Business provides 30-150 full-sized or sample-sized items to include in the contestant and judges swag bags
- One, half (1/2) page advertisement in the state pageant magazine
- Social media spotlight on the state pageant Facebook & Instagram accounts
- Contribution listed in the state pageant magazine
- Reserved seating for two to the preliminary competitions & final competition night
 - *Not in addition to the seats allocated for Presenting and/or Naming Sponsors*

STATE SASH SPONSOR | \$300 | 10 AVAILABLE 1-Year Commitment

- Company recognition as a state sash sponsor for the Miss Black Georgia USA Pageant
- One, half (1/2) page advertisement in the state pageant magazine
- Brand placement on avandykeproductions.com
- Social media spotlight on the state pageant Facebook & Instagram accounts
- Contribution listed in the state pageant magazine
- Reserved seating for two to the preliminary competitions & final competition night
 - *Not in addition to the seats allocated for Presenting and/or Naming Sponsors*
- Logo embroidered on the back of a state queen's sash
- Recognition during the final competition at crowning

The deadline for sponsorship registration is July 31, 2026, to make sure contributions with pageant magazine recognition are submitted in time to go to print.

2026 EVENT CALENDAR OVERVIEW

FEBRUARY 7, 2026 | Contestant Info Session & Mini Workshop | Albany, GA

MARCH 7, 2026 | Contestant Info Session & Mini Workshop | Macon, GA

JUNE 12-13, 2026 | Miss Black Georgia USA Workshop Weekend | Columbus, GA

JUNE 13, 2026 | Ladies of the Lawn Garden Party | Columbus, GA

JUNE 13, 2026 | A Scandal in the Garden Murder Mystery Dinner | Columbus, GA

SEPTEMBER 3-7, 2026 | Little Miss Black Georgia & Miss Black Georgia USA Pageant | Atlanta, GA

Thursday, September 3, 2026 | Contestant Pampering & Pajama Party | Closed to Public

Friday, September 4, 2026

Queens' Day Out | Little Miss Black Georgia Pageant | Miss Black Georgia USA Preliminary Competition

Saturday, September 5, 2026

Miss Black Georgia USA Final Competition | Winners' Photoshoot

Sunday, September 5, 2026

Farewell Breakfast & Non-Finalist Awards Presentation

TBD | Boots in Black Gala Party | An All-Black Line Dancing Affair

Online Sponsorship Registration is Available at avadnykeproductions.com